Deploy a Career Site that Drives More Hires And Improves Your Employer Brand

eightfold.ai
DATA SHEET

In a Candidate-Driven Market, Their Impression Is Your Brand

Every company needs a career site to announce job openings and establish an employer brand. But despite large investments, most career sites fail to attract lots of qualified inbound applications.

Companies that must hire lots of staff often treat candidates impersonally and run them through many application steps. Companies that hire specialized workers get so many unqualified and misdirected applications that, often, their recruiters ignore all inbound candidates from the web.

Today's talent expects personalization, responsiveness, and speed—the experience they get with consumer apps. Does your career site meet these standards when showing available jobs to potential applicants? What will candidates tell their peers after using your career site?

An Eightfold Career Site Directs Candidates to the Right Jobs

Eightfold's Talent Experience solves the mismatch of applicants and roles by matching every potential applicant visiting your career site with the best-fit jobs for them, and providing them with a delightful interaction with your brand.

The potential applicant uploads a resume. In a second, the Eightfold recommendation engine presents a personalized page with the best-fit job openings for them, including detailed context as to why each job is a fit for them, and a simple application.

Uncertainty is removed, and applications can be completed with far less effort. It's a candidate-friendly experience that leads to more qualified applications, whether for high-volume hourly jobs or high-skill professional positions.

> "Through our partnership with Eightfold, we will leverage AI to provide a more engaging candidate experience."
>
> ***Henry Jones,***
> *Director of Talent Acquisition,*
> *Conagra Brands*

Key Capabilities: Eightfold Talent Experience

ATS and HRIS Integration. Track, de-duplicate, and enrich all inbound applicant profiles.

Job Matching. Encourages candidates to apply to the jobs they are the best fit for, vastly improving the value of the career site as a source of new hires.

One-Click Application. Candidates don't need to re-enter their details to apply for multiple roles.

Eightfold Chatbot. Built-in tool answers questions and walks candidates through their application.

Personalized Experience. Personalized page shows a candidate job details, content and a list of current employees tailored to their background.

Built-In SEO. Site comes optimized for keywords, ranking high in search engines without ad spending.

Fast ROI. Easy to deploy, intuitive to use, and available with dedicated support for ROI in weeks.

Compliance. Meets SOC2 Type II security and GDPR privacy standards.

Eightfold Talent Acquisition

Find, engage, and hire qualified people with accurate matching and a built-in CRM

50%
Recruiter time savings overall

91%
Roles with pipelines filled instantly

Eightfold Talent Experience

Deliver a candidate-driven career site that boosts brand and improves applications

2x
Inbound applicants from career site

24%
Higher inbound candidate quality

Eightfold Talent Diversity

Prevent bias and track diversity hiring progress to make a measurable difference

19%
More hiring of female candidates

Zero
Bias by age, race, or gender in interviewing

Eightfold Talent Management

Enable internal mobility and career planning to retain top performers longer

81%
Increase in internal mobility

25%
Reduced attrition of top performers