

Stay Close to Your Talent with Eightfold Virtual Event Recruiting

Events Are Important, Even If They Are Not In Person

Recruiting events are an important way to build talent relationships. Whether they are job fairs, university recruiting, trade shows, veterans' events, or other types of in-person interactions, these events are great for attracting high-quality candidates at scale.

In-person events can't happen now. Instead, create online events with Eightfold Virtual Event Recruiting. You can still engage top candidates, answer their questions 1:1, and select candidates for follow-up just as if you were meeting them live. Moreover, you can scale your event recruiting strategy beyond the prior limitations of time and staffing.

Throughout the process, Eightfold's powerful AI makes setting up your event fast and simple, and encourages candidates to meet with you. The AI matches candidates to their best-fit positions, giving them the motivation to choose your company.

Build Relationships and Talent Communities with Virtual Events

Recruiting events are an important avenue for talented people to learn about – and get excited about – your company. Eightfold's Virtual Event Recruiting technology supports any type of event or candidate, with no limitation on event size or the number of events you run.

Inviting candidates to your event can begin with a single list, such as a resume book from a university. You can also invite past candidates from your Talent Network who are most likely to attend your event. Eightfold Virtual Event Recruiting becomes a powerful way to keep your top talent engaged.

Use your virtual event to interest talent in specific jobs, give a company overview to all attendees, and meet with attendees individually. Following the event, gather your notes and assessments to decide who to call for an interview.



Events Made Better with Artificial Intelligence

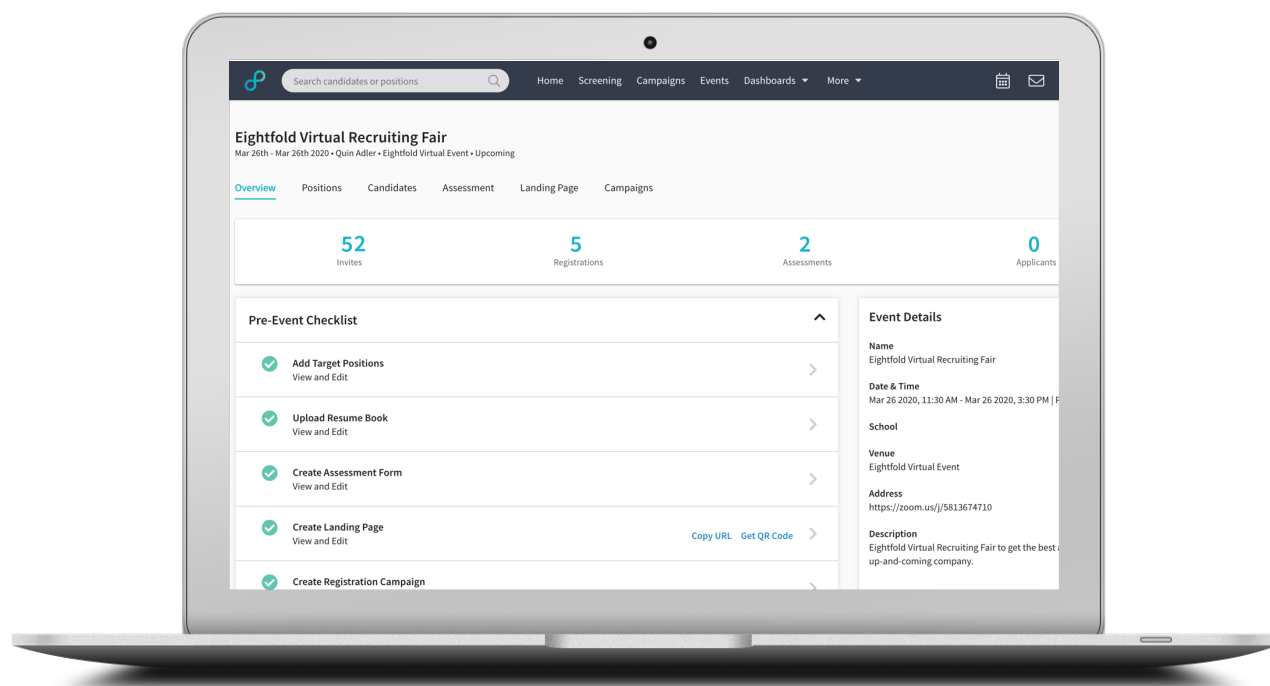
Eightfold's sophisticated AI makes the event management process more efficient.

If you have a resume book, Eightfold's AI will upload and read all of the resumes in seconds, automatically identifying top talent for your open positions. The AI can select a portion of your Talent Network who will be most interested in your event topic or the positions you want to fill. AI will show your talent that you have open positions matching their skills, encouraging them to register, attend, and apply. And AI gives you the most efficient way to select candidates with the potential to succeed.

In short, AI makes running an event easier and more effective, and also provides an uplifting and engaging experience for your talent.

The Hiring Must Go On, and So Must Events

Even when in-person events are not possible, your talent wants to hear from you – now, more than ever. Be the company that engages and encourages your Talent Network. Build communities of university graduates, interest groups, and workers with specialized skills. The people you speak to will remember, and they will be ready to join now or when you need them in your company.



Eightfold delivers the Talent Intelligence Platform, the most effective way for companies to identify promising candidates, reach diversity hiring goals, retain strong performers, and engage talent. Eightfold's patented artificial intelligence-based platform empowers enterprises to turn talent management into a competitive advantage. Built by top engineers out of Facebook, Google and other leading technology companies, Eightfold is based in Mountain View, California.

For more information, visit www.eightfold.ai