



Customer Stories

Leading global enterprises trust Eightfold.ai[®]
with their talent transformation.

Customer **Stories**

Eightfold.ai's market-leading **Talent Intelligence Platform™** helps organizations retain top performers, upskill and reskill their workforce, recruit talent efficiently, and reach diversity goals.

Eightfold.ai's patented deep learning artificial intelligence platform **is available in more than 155 countries and 24 languages, enabling cutting-edge enterprises to transform their talent into a competitive advantage.**



#396 on the Fortune 500



Justin Ghio,
Director of
Talent Sourcing

“Because of Eightfold’s power, our system became indexable and searchable. For example, we knew that someone declined a position last year due to inability to work remotely. **With that information, we can put together a personalized outreach plan and approach them with a new remote opportunity.**”

Challenges

- Team spent too much time sourcing and did not use their talent network effectively
- No single source of information; data was disjointed
- Talent experience was inadequate to attract top candidates
- Utilizing 3 separate CRM tools not connected to ATS

Results

- 47% of new hires come from existing talent network
- 17,000 recruiter interviews scheduled
- Recruiting team has become more efficient, hiring 52% more positions with same-size team
- Sunset 3 old CRMs, events tool, and profile updating tool

100,000

applicants per year

47%

of new hires come from
existing talent network

7

years of historical applicant
data accessible



#136 on the Fortune Global 500



Marc Starfield,
Group Head of HR
Programmes and
Systems

“Internal mobility is
a central part of the
retention strategy.”

Challenges

- Many hard-to-use point solutions for recruiting and employee development
- Desire to increase internal mobility across the business
- Need to hire and develop for new skills sets, including 7,000 software engineers by 2025

Results

- Improved recruiter productivity and hiring manager experience
- In the first three months after go-live, 50% of employees claimed and updated their Eightfold Career Hub profile
- 106% increase in career site applicants, during the first 3 months after go-live

142%

more women hired in the first
5 months after go-live

Positions unfilled
for 4 months were
filled in 4 days
using Eightfold

106%

increase in
career site
applicants



#190 on the Fortune 500



Britt Thomas,
Global Director,
Talent Brand and
Innovation

“We use Eightfold to help us evaluate the capabilities and the qualifications of our candidates. **This allows us to identify matches as well as skill gaps.**”

Challenges

- Time-to-hire taking too long
- Too many applicants without the desired capabilities or qualifications
- Need to increase diversity hiring year-over-year

Results

- Immediately understand a candidate’s capabilities and skill gaps – and show them which skills to develop, and how, once they are hired
- Rediscover talent within their existing ATS
- Candidate masking, real-time dashboards, and outreach tools for diverse talent create best practice for unbiased hiring that boosts diversity

Lowered LinkedIn spend by 50% as a result of bringing on Eightfold

Time-to-fill reduced by 8 days across all roles

Increased monthly hiring with 4 fewer staff members in recruiting



#187 on the Fortune Global 500



Beatriz Rodriguez,
SVP for Talent and
Inclusion & Diversity

“It’s about understanding skills. It’s understanding your talent spectrum. What are the skills that you have? What are the strategic skills that you need for business continuity?”

Challenges

- Need to provide enhanced services to the business with fewer resources
- No data-driven decision support for HR processes leading to higher costs and errors throughout the entire talent lifecycle

Results

- 90% reduction in screening time
- 17,000 hires per year
- Supporting talent processes in 41 locations, across 30 countries
- Used in 14 different languages globally, with cross-language AI matching

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Eightfold.ai® delivers the Talent Intelligence Platform™, the most effective way for companies to retain top performers, upskill and reskill the workforce, recruit top talent efficiently, and reach diversity goals. Eightfold's deep learning artificial intelligence platform empowers enterprises to turn talent management into a competitive advantage. Eightfold is based in Santa Clara, California.